

Code of Ethics

Unified Code of Ethics INLPTA Code of Ethics



Unified Code of Ethics

The Foundations and Principles of our Unified Code of Ethics

A code of ethics has to do with responsibility.

It is about responsibility to Members, students, clients and also to society, the environment and the future.

Codes of ethics are rules and boundaries we set ourselves about how we want to function and interact:

as a human being with others
as a business
in society

Codes of ethics give us the necessary guidance to tell us how to treat others, especially those who are vulnerable and who may need this as protection.

Without defined and enforced ethics there is more room for egotism, selfishness, greed, exploitation, taking advantage, mistreatment, discrimination, disregard, neglect and harm toward others.

All ethical behaviour and decisions are guided and evaluated by three principles.

1. **Flexibility, Diversity and Freedom**

The principles of flexibility, diversity and freedom are about the variety and degrees of freedom of a system and/or person and/or model of the world.

The degree of freedom and diversity increases with increased choices, options and flexibility. It is better to increase them rather than decrease them.

The freedom of a system, a person, a society, a culture, a model of the world ends where it starts to harm, to discriminate against or to restrict the freedom or diversity of others.

It is considered unethical if you do harm to others or discriminate or reduce their freedom or diversity.

2. **Ecology**

The principle of ecology is an examination and consideration of consequences, interactions and effects to people, the system and environment resulting from the communication, behaviour, decision or change.

It is considered unecological if the consequences and effects of your actions inflict more harm than good or have more negative effects, short term or long term, than before.

3. **Ethical Foundation Values**

The principle of ethical foundation values means acting with honesty, fairness, integrity, respect, responsibility and dignity towards others.

It is considered unethical if you are dishonest, unfair, corrupt, disrespectful, irresponsible or violate the dignity of others.

Based upon these principles, the Associations have agreed to

The Unified Code of Ethics

1. A member shall adhere to the three principles in teaching, certification, coaching or interacting with students or clients.
2. A member shall only promote, advertise or offer ethical and ecological programs or events.
3. A member shall only publish, advertise, distribute or post ethical and ecological information or statements online.
4. A member shall not associate themselves, their NLP association or NLP with unethical and unecological practices or groups.
5. A member will act ethically and ecologically towards other members, the NLP association, other professional bodies and institutions and do their best to enhance the reputation of NLP and/or the NLP association.
6. A member shall strive to improve the well-being and flexibility of their students, clients and society.

INLPTA Code of Ethics

An INLPTA Certified Trainer shall not knowingly engage in using their NLP skills at the expense of the well being of others and shall always, to the best of their abilities, maintain frames of ecology in all aspects of their NLP work.

An INLPTA Certified Trainer shall strive to use their NLP skills for the advancement and betterment of people and society.

An INLPTA Certified Trainer shall be proactive in responding to any false or erroneous public representation of NLP and/or INLPTA to ensure that NLP and/or INLPTA is represented to the public accurately and fairly.

An INLPTA Certified Trainer shall not train or certify any student in NLP at an accreditation level that is not within the scope of the Trainer's accrediting authorization.

An INLPTA Certified Trainer shall not certify any student that does not meet the INLPTA accreditation standards and requirements for that level.

An INLPTA Certified Trainer shall not refuse to teach a sincere student based on race, colour, creed, religion, place of birth, gender, sexual preferences, nor any other factor which may be construed as unfair and discriminatory.

An INLPTA Certified Trainer shall not in any way publicly nor privately demean INLPTA and its registrants and shall always represent INLPTA a favourable light to the public.

An INLPTA Certified Trainer shall not use any INLPTA seals, logos, materials, etc. in their marketing or their trainings that are not in accordance with the INLPTA guidelines for their intended use nor shall the Trainer use them if the Trainer is no longer registered or recognised by INLPTA.

An INLPTA Certified Trainer shall not knowingly mislead nor misrepresent their credentials, status, titles, affiliation or authority in any way, shape or form.

An INLPTA Certified Trainer shall abide by their professional agreements with INLPTA and the rules of professional and ethical conduct as stipulated.

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